



CULTIVATE
CHRISTCHURCH

IMPACT REPORT 2020

KIA ORA AND WELCOME TO CULTIVATE'S 2020 IMPACT REPORT

2020 was a milestone year of transformation for Cultivate Christchurch. The pandemic not only had a huge impact on our usual operations, but also brought many additional challenges for the youth we support in our community. We knew we had to rise to the challenge and ensure our kaupapa remained sustainable for the benefit of the rangatahi of Ōtautahi. Our youth interns, team, volunteers, supporters and community stepped up and ensured local whānau could continue to access quality produce at home. We worked around the clock to harvest and pack veggie bags for delivery across Canterbury – and out of the adversity, we grew.

I'm exceptionally proud to present Cultivate Christchurch's first annual Impact Report, which tells the story of how we've built our social enterprise. We wouldn't be where we are without the guidance of our incredibly knowledgeable Advisory Board. A huge thank you to you all for going above and beyond to support Cultivate to navigate the ever-changing landscape of 2020. With the support of our community, our kaupapa is flourishing and we look forward to enabling more young people facing challenges to enter training and employment in 2021.

Ngā mihi maioha to everyone who has been part of the Cultivate journey so far.



FIONA STEWART
MANAGING DIRECTOR



**Ruia ngā kākano o te tūmanako ki roto i
te māra o te hinengaro**

Sow the seeds of hope in the garden of the mind

*Whakataukī gifted by Tane Keepa, Ngāi Tahu,
Ngāti Pikiao, Waikato*

CONNECTING RANGATAHI, WHENUA AND COMMUNITY

Look closely at a seed sprouting. At first it is defensive, shrouded - but then it gains strength and confidence, pulls back its hood and starts reaching for the sky. This is the transformation we see in the young people who come to Cultivate Christchurch.

Established atop earthquake-damaged sites in Ōtautahi and beyond, our network of urban farms exist to provide training and employment opportunities for Canterbury's youth. The Cultivate team of youth development professionals and farmers work alongside young people and their whānau to grow much more than organic produce. We enrich rangatahi with self-confidence, strengthened wellbeing, life and employment skills, and - most importantly - a sense of belonging and purpose. We believe that the earth beneath us holds unlimited seeds of possibility for the next generation and over the past five years we've built a kaupapa that benefits our city's youth, the environment and our community.

When ripe for the picking, our nutritious produce makes its way to the central city's leading restaurants and cafés, and onto the dinner tables of local families through our new online veggie bag subscriptions. Through partnerships with like-minded organic growers,

the range and volume of produce we provide continues to expand, enabling us to establish a resilient hyper-local food network for the people of Christchurch. As organic growers and environmental kaitiaki, we take a circular approach to sustainability and collect back the greenwaste from our hospitality customers to create rich, nourishing compost for our farms. Utilising holistic, organic farming practices, we've converted 5,725 square metres of land into productive, biodiverse growing sites in Peterborough Street, Lincoln, Halswell – and soon Richmond.

We work the land alongside the youth we support and our local community, empowering Canterbury schools, businesses, not-for-profit organisations and neighbourhoods with a sense of connection to our whenua and each other.

As our kaupapa heads into its sixth year, transformation is on the horizon as we aim to expand our support for youth, work more closely with mana whenua in accordance with Te Tiriti o Waitangi, increase community participation on our farms, and become more financially independent.



“

Cultivate wraps real employment in positive youth development approaches, walking the hard yards with rangatahi and has a huge success rate as a result. Cultivate has a well-deserved reputation in both the youth employment and hospitality sectors as a quality and reliable employer and supplier.

*– Jennifer Chowaniec, General Manager
Wayne Francis Charitable Trust*

OUR AIM IS SIMPLE: TO CONTINUE CULTIVATING RANGATAHI, FOOD AND COMMUNITY

PURPOSE

Cultivate delivers a sustainable food process supported by young people. Cultivate inspires young people to go on a journey of self-development and employment.



VISION

Creating healthy communities with engaged and inspired young people.

VALUES

Mana Rangatahi

Uplifting, youth-friendly people and places

Whanaungatanga

Quality relationships built on honest communication

Manaakitanga

Kindness to humanity

Kaitiakitanga

Holistic and regenerative practices

Mana whenua

Healthy soil, food, people and communities

CULTIVATING YOUTH DEVELOPMENT

Cultivate utilises the Positive Youth Development Aotearoa (PYDA) framework 2020 to take young people on a journey of self-development and employment in an urban farm environment. Many of the rangatahi we work with are referred by Work and Income New Zealand. Many lack support systems, positive relationships and often have mental health or learning challenges. Without positive transition

into employment, education or training before the age of 25, these youth are at high-risk of experiencing mental illness, becoming dependent on long-term welfare support, entering into the criminal justice system, and causing harm to themselves or others. Using a person-centred and strength-based approach, our team builds each person's skills and confidence so they can enter their choice of education, employment or training. We

take a holistic approach that addresses all aspects of psychosocial wellbeing, and work closely with whānau and other agencies to ensure each young person has the wrap-around support they need to thrive in our community. Caring for the land provides a unique space for positive transformation. Urban farming is outdoors and hands-on, promoting opportunities for kōrero, teamwork, friendship, learning, environmental

connection and enhanced wellbeing. Rangatahi have the opportunity to practise what it means to be an employee in a real-world environment, either as a paid Cultivate intern or in a voluntary role while exploring their interests. We provide ongoing support after youth make the transition into education, employment or training through our Cultivate Alumni Programme.



“

Cultivate changed my life. I was pretty sick. I now have two jobs, have moved out of home and am now a lot healthier. I was talking about making changes for ages but Cultivate helped make them actually happen. I don't think it would have been possible without them.

– Cultivate graduate

HOW WE WORK WITH RANGATAHI

Underpinning our mahi with youth and the wider community are four pou, or key focus areas.

POU ONE YOUTH HAUORA

The Positive Youth Development Aotearoa (PYDA) framework 2020 guides our holistic approach to helping youth overcome trauma and challenges. This framework includes elements of several well-known youth development and health models, such as the four dimensions of Māori wellbeing: Te Whare Tapa Whā. The PYDA framework focuses on addressing all developmental and wellbeing needs of rangatahi collectively, and creating a supportive community environment where youth can thrive. Cultivate's unique approach is strength-based; builds respectful relationships between youth, team members and the community; and helps youth develop a sense of ownership and empowerment. By utilising the PYDA framework in an urban farm context, we support positive total hauora (wellbeing) for youth through enhanced physical and mental health; a sense of purpose; and connection to whānau, relationships, community, and the environment.

RESPECTFUL
RELATIONSHIPS

STRENGTH
BASED



DEVELOPING
THE WHOLE
PERSON

BUILDING OWNERSHIP
& EMPOWERMENT

DEVELOPING CONNECTED COMMUNITIES

HOW WE WORK WITH RANGATAHI

Underpinning our mahi with youth and the wider community are four pou, or key focus areas.

POU TWO URBAN FARMING EDUCATION

Our education framework spans horticultural principles and holistic, regenerative and organic growing practices, combined with mahinga kai and mātauranga Māori. Learnings are aligned with the opportunity to gain NZQA credits and standards in horticulture and other topics.



“

I came to Cultivate with a bad case of insomnia and was going through some emotional challenges as well. I was also craving community connection. I will always have Cultivate in my heart. I am now sleeping. I feel at home in my body and my confidence has increased so much. I now feel I have more value as a person.

– Cultivate graduate

POU THREE EMPLOYMENT SKILLS DEVELOPMENT

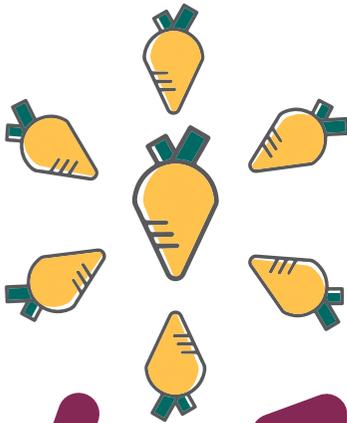
Both ‘soft and hard skills’ are important at Cultivate and we focus on how to utilise them within and outside the urban farm environment. Resources and support are provided to help young people build CVs, write cover letters and carry out independent job searching.

POU FOUR ENVIRONMENTAL SUSTAINABILITY

We teach ‘why’ we farm the way we do and the positive impact that sustainable practices have on the environment. Environmental learnings are combined with wellbeing practices to demonstrate the interwoven relationships between taking care of our whenua, our hauora and each other.



IMPACT AND OUTCOMES: YOUTH DEVELOPMENT



6:1

**FACULTY TO
STUDENT RATIO**

WE ARE A 100% YOUTH DEVELOPMENT OPERATION. WE PROVIDE SIX STAFF FOR EVERY ONE YOUNG PERSON BEING TRAINED/ SUPERVISED/ MENTORED.

118

YOUNG PEOPLE AGED UNDER 25 ARE NOT EARNING OR LEARNING

THE GREAT NEWS:

CULTIVATE HAS WORKED WITH

697

YOUNG PEOPLE WHO WERE

NEET* TO CHANGE THESE STATISTICS AND CHANGE LIVES

*NOT IN EDUCATION, EMPLOYMENT OR TRAINING.

EACH PAID INTERN IS PROVIDED WITH

30

HOURS PAID WORK EXPERIENCE, TRAINING AND EDUCATION OVER 20-26 WEEKS

WE CURRENTLY HAVE AN

81%

SUCCESS RATE IN TRANSITIONING OUR YOUTH INTERNS INTO EDUCATION, EMPLOYMENT OR TRAINING (EET). WE ARE AIMING FOR

100%
OF OUR INTAKE

WE'VE SUPPORTED

35

PAID & VOLUNTEER INTERNS SINCE 2016

ON AVERAGE WE SUPPORT

10

PAID OR UNPAID INTERNS EACH YEAR.

\$11,340

COVERS THE COST FOR THE 20 WEEK PERIOD FOR EACH INTERN

GOAL:

TO GROW OUR YOUTH INTERNSHIP CAPACITY, HOST MORE CULTIVATE EXPERIENCE GROUPS AND PROVIDE MORE LEADERSHIP OPPORTUNITIES FOR OUR PAID AND VOLUNTEER INTERNS.

CULTIVATING LOCAL FOOD RESILIENCE

The pandemic has proven the need for a resilient local food network that provides food security for the people of Canterbury. While supermarkets struggled to stock their shelves during lockdown, Cultivate and other growers were able to reach at-risk households with nutritious food.

HYPER-LOCAL APPROACH

It is estimated that 20 percent of produce is locally sourced in most parts of Aotearoa. If we can increase the amount of food available from local growers like Cultivate, our communities will benefit from improved accessibility and more sustainable prices. As more Cantabrians buy locally-grown, we can also increase job opportunities for local youth, develop quality employees for a range of sectors, and help to decrease New Zealand's unemployment rates.

Cultivate's approach to sowing, growing and distributing produce is hyper-local. From our farm sites and seeds, to our compost and suppliers, up to 90% of everything we source or grow comes from Canterbury. By focusing on the health and resilience of our local land and crops, we are developing a sustainable network of quality food for a healthier Christchurch.

REGENERATIVE & RESILIENT PRACTICES

The way we farm is crucial to developing a resilient local food network. We believe that plants are living entities and we are their kaitiaki. All farm activities are based on best-practice regenerative farming practices, using organic and biodynamic principles to improve soil and crop quality, and promote biodiversity in Canterbury. We choose to plant heritage vegetables to ensure unique varieties of plants are preserved, and we save our own seeds. Crop rotation is used to enrich the land on our sites, alongside the compost we create by collecting greenwaste from our inner-city hospitality customers. We use cover crops to encourage insects and worms, and plant purposefully around our veggies to attract birds and bees. Together these practices

ensure our soil is teeming with healthy micro-organisms that pass their 'goodness' onto plants and people.

At our central city site, we've proven that these practices can heal soil previously used for commercial or residential purposes. We're now carrying out a soil remediation project in Richmond's contaminated red zone to transform the land into high-production growing soil and support carbon sequestration. We are creating new areas of land that can be utilised for local growing, expanding our growing space and ability to provide produce. In the farming sector, our co-founder Bailey Peryman is a founding member of the Urban Farmers Alliance and Food Resilience Network, where our farm team and management remain actively engaged to ensure that Cultivate remains at the forefront of local and resilient food production.

“Partnering with Cultivate has completely changed the way we view and use seasonal food. Using produce to the standard that Cultivate produces has allowed us to really focus on letting the produce speak for itself. All we really need to do is enhance the flavours of the produce, which has really been cared for and loved. When our orders arrive we can taste and smell how fresh our produce is. Cultivate is as passionate about what they grow as we are about what we cook.

– Brad Kneale, Head Chef, Little Pom's





MINIMISING EMISSIONS

We use minimal farm machinery: one walk behind tractor, a weedwacker and lawnmower. Most of our farm buildings are created from recycled materials and many of our tools are up-cycled. To deliver our veggies, we use an electric bike throughout the central city. Our hospitality customers and whānau can also visit the farm gate to pick up their produce. During the 2020 lockdown, we started using a delivery service to reach homes and maximised the efficiency of this service by combining veggie bag deliveries to reduce the travel distance. Our team car-pool between sites, and we are currently investigating electric vehicle options to further increase efficiency and reduce emissions in 2021.

“
A transformative experience for youth interns, while also changing urban food production and creating positive environmental changes at the local scale,” – Dombroski et al., *Delivering Urban Wellbeing through Transformative Community Enterprise: a National Science Challenges report.*

IMPACT AND OUTCOMES: LOCAL FOOD RESILIENCE



LIVING WAGE
IS PAID TO ALL
STAFF

WE'VE BUILT
OVER 900
TONNES OF
SOIL

ON ONE OF OUR SITES BY
DIVERTING FOOD WASTE

FOOD WASTE PICKUPS
WERE REDUCED TO
1 TONNE IN 2020
FROM 2 TONNES PER WEEK
IN 2019

0%

ARTIFICIAL
FERTILISERS,
PESTICIDES,
CHEMICALS

100%

ORGANICALLY
APPROVED
INPUTS AND
HEALTHY SOIL

DID YOU KNOW?
WE GROW HERITAGE
VARIETIES OF PLANTS

WE HAVE 4
SITES ACROSS
ŌTAUTAHI

19

COMMERCIAL
CUSTOMERS

PRODUCTIVE
BED SPACE:

GROWTH FROM
2019 – 2020

31/03/2019

0.3325 HA

31/03/2020

0.5725 HA

72%

INCREASE
IN PRODUCTIVE
BED SPACE

WE EMBRACE
KAUPAPA BASED
RELATIONSHIPS
WITH SOIL,
FOOD AND
WELLBEING

GOAL:

TO REMEDIATE
AND EXPAND TO
THE RICHMOND
RED ZONE
SITE. GROW
FROM 100 TO
170 VEGGIE
BAG SALES PER
WEEK.

CULTIVATING COMMUNITY ENGAGEMENT

Inside every community is the capacity to create a connected environment, rich with support for rangatahi. Our success as a kaupapa depends on strong relationships with the more than 600 people, and many organisations and funders who contribute to our urban farms each year. By embracing community engagement as part of our everyday operations, we not only widen the reach of our practices to create healthy soil, kai and people; we also provide opportunities for Cantabrians to give back, connect with the land, learn new skills and build ongoing relationships with our local youth.

THE CULTIVATE EXPERIENCE

Our main community engagement initiative is called the 'Cultivate Experience'. Individuals and groups from the community, education organisations and businesses can book a dedicated urban agriculture 'walk and talk' education session, and then take part in activities on the farm. **The experience is co-led by rangatahi, staff and community volunteers. Organisations are asked for a koha for the experience of \$10 per person to support Cultivate's youth internships.**

ACCESSIBLE LEARNING OPPORTUNITIES

Our urban farm sites in the city are highly accessible and provide a unique learning and wellbeing opportunity for Ōtautahi. We intentionally chose sites that would provide our community with easy access to a farm environment and make 'growing' visible. Working the land is a skill and pleasure that many people have lost touch with, and we are changing that by providing knowledge, food and food-growing resources that are readily transferable to the home environment.

“

Cultivate is a programme that is many things to many people. Some know it for the production of sweet tasting healthy organic vegetables; some as a place to get their own seedlings for their own gardens. I know it for the way it gives life to young people, helps provide them with new meaning for life and fills them with hope.”

– Dame Sue Bagshaw,
Christchurch Youth Hub

CONNECTING WITH YOUTH

Every visitor to Cultivate receives a tour and learns how Cultivate operates, often co-led with our youth interns and volunteers to help them build their confidence. Visitors then get stuck into mahi alongside our youth and team, and can take home and enjoy a meal made with our produce. Through tasks like weeding, harvesting and spreading compost, our community and youth interns get to know each other. These relationships promote understanding and help reduce the stigma associated with many of the challenges that our rangatahi face. Working the land alongside others also promotes enhanced community hauora utilising Te Whare Tapa Whā, a Māori health framework representing the four cornerstones of hauora or wellbeing: physical, spiritual, mental and family wellbeing.



CULTIVATING COMMUNITY ENGAGEMENT

PARTNERING FOR IMPACT

The time local customers, suppliers, schools, tertiary institutes, businesses and agencies spend at Cultivate enables us to grow more veggies and facilitate more youth internship places than our team could manage alone. It truly takes a village to enable our youth and local food network to thrive! We give back to those who give to us by providing access to fresh produce for our staff, interns and community members, and then donating excess to those facing hardship.

In 2021, we will extend our community engagement initiatives into Richmond at our new red zone site, where we have already begun building relationships with mana whenua. Our team is working towards reaching more community members and youth through the Christchurch Youth Hub project, with plans to create a rooftop farm. Expanding our relationships with suppliers and customers will enable us to grow Cultivate's impact further in 2021. Cultivate also continues to support other organisations to start their own urban farming initiatives nationwide.



IMPACT AND OUTCOMES: COMMUNITY ENGAGEMENT



2536

TOTAL PEOPLE WHO
LEARNED FROM OUR FARMS
SINCE 2015

WE HAVE A
'CULTIVATE
EXPERIENCE'

FOR \$10 PER PERSON
WHERE THE COMMUNITY
CAN LEARN ABOUT WHAT
WE DO AND WHY

CENTRAL
LOCATION

WE WORK
WITH

20

NGOS/ORGS TO SUPPORT
OUR YOUNG PEOPLE

WE'VE
WORKED WITH

16

SCHOOLS/TERTIARY
PROVIDERS TO SUPPORT
OUR YOUNG PEOPLE

BOUTIQUE
SERVICE

643

(AVERAGE)

PEOPLE COME
& LEARN ON
OUR FARMS
EVERY EVERY
YEAR

(AVERAGE)

10%

OF VOLUNTEERS RETURN
EVERY YEAR BECAUSE
THEY LOVE CULTIVATE

ONLINE COMMUNITY:

FACEBOOK 2019: 3081
FACEBOOK 2020: 4004

30%

GROWTH

INSTAGRAM 2019: 1743
INSTAGRAM 2020: 2453

41%

GROWTH

TOTAL:

34%

GROWTH

EASILY
ACCESSIBLE

WE HAVE AN
ONLINE
VEGGIE RECIPE
GROUP

TO SHARE INSPIRATION
USING OUR VEGGIES.

GOAL:

TO FIND
LONG-TERM
LAND FOR
OUR FARMS
(CURRENTLY
TRANSITIONAL
LANDSCAPE).
CONTINUE TO
BUILD OUR
CUSTOMER
BASE. AND
CONNECT MORE
CANTABRIANS
TO THE LAND.

IMPACT STORY

Rapid growth to meet community pandemic needs

“The literature on food insecurity in New Zealand estimates that 10% of families/households experience low food security.” (Carter et al., 2010; Stevenson, 2013). During lockdown this number grew. When COVID-19 entered New Zealand’s shores, Cultivate prepared to respond to ensure that Cantabrians would have ongoing access to fresh produce. With the lockdown closing Cultivate’s primary hospitality customer base, we identified a gap in the new market: older people and those with health issues who were unable to go to the supermarket safely, or obtain timely grocery delivery. We registered with MBIE as an essential service and quickly expanded our small, veggie bag delivery service to support those at-risk in Ōtautahi by offering regular home deliveries of fresh produce. This initiative meant that we could meet the basic needs of food and distanced social interaction for our community, and ensured we didn’t waste our current crops planned for restaurant use.

EXPANDING THE VEGGIE BAG SERVICE

Prior to lockdown, Cultivate had delivered an average of 30 veggie bags per week across the central city via e-bike. This quickly grew to a peak of 200 veggie bag deliveries per week, requiring immense time commitment by our team and the need to draw on the support of other suppliers and delivery networks. By partnering with local, organic suppliers who had surplus produce, we were able to scale to meet demand together. While delivering to homes, Cultivate staff were humbled by the amazing comments and thankful tears of customers. We also recruited a courier service that met our ethics in sustainable business to ensure veggies could reach beyond central Christchurch and into the wider Canterbury region, pooling deliveries to each area to reduce travel emissions. To support our community further and mitigate social isolation, we created a new Facebook group that customers could join to access tips and recipes for using their produce.

VEGGIE BAGS SOLD PRE-COVID WERE

30 A WEEK

DURING COVID THIS INCREASED TO

200 A WEEK

AND CURRENTLY SELLING

100 A WEEK

“

As a rural Oxford resident, under normal circumstances I couldn’t get a veggie bag or other groceries delivered from local suppliers. The fact that a Christchurch-based organisation cared to cater to the wider Canterbury region was incredible and made a massive difference to my family’s ability to access fresh produce during lockdown - not to mention the support it gave my mental health not having to negotiate children and restrictions to supermarket access on top of a 90-minute return drive.”

– Selina, Veggie Bag Customer



IMPACT STORY

MAINTAINING YOUTH AND TEAM HAUORA

Making changes to our e-commerce platform and method of fulfilling orders, while increasing preventative health and safety measures and maintaining social distancing requirements, was challenging for our team. With longer hours, uncertainty and stress for our staff and interns during lockdown, we became increasingly vigilant about our people and culture processes to ensure that our team were supported to manage their health and wellbeing. Our youth interns were involved throughout lockdown to help us fulfil the increase in orders. By connecting daily with rangatahi on the farm, we were able to talk through the challenges they were facing and help them to maintain their wellbeing at a difficult time. Having mahi to engage in each day gave them purpose. However, lockdown unfortunately did result in a sharp spike in mental health and substance abuse issues for rangatahi in our community, which has resulted in an increase in demand for Cultivate's support. Our paid internship places are full and we now have many youth who are self-referring to engage in volunteer internships to access support and skills-development.

PIVOTING BRINGS SUCCESS

The pandemic has changed how Cultivate does business, for the better. We continue to deliver to our central city hospitality customers, but now also reach a wider demographic across Canterbury and into the West Coast with our increased veggie bag customer network. We have maintained our weekly residential subscriptions at an average of 100 bags per week post lock-down, and have the capacity to grow and sustain 170 ongoing veggie subscriptions per week to enable more people to access fresh produce and support Cultivate's mahi. Due to COVID-19 impacts on funders, we have had to reduce our reliance on grants. By maintaining our increase in residential customers and renewing hospitality activity, our operations are becoming more self-sufficient. The more customers we have, the more we can do to support our community and enable employment opportunities for youth. As a result of our work throughout COVID-19, we recently received the Outstanding Supplier Award at the Canterbury Hospitality Awards 2020, as nominated by our customers. We were also among the finalists at the Sustainable Business Network Awards in the 'Resilience in Crisis' category.



“

“I see Cultivate as playing a vital role for young people, both with mental health support and overcoming employment barriers, as well as the obvious horticultural education in a supportive, inclusive and bi-cultural environment.”

– Amanda Murray, Scope Team Leader, Youth Services Manager – Odyssey House

IMPACT AND OUTCOMES: FINANCIALS

STATEMENT OF FINANCIAL PERFORMANCE

	Movement	31 Mar 2020	31 Mar 2019
Income			
Produce Sales - Gate Sales	\$13,035	\$13,035	\$0
Produce Sales - Hospitality	\$42,985	\$108,281	\$65,296
Produce Sales - Subscriptions	\$23,158	\$23,158	\$0
Other Sales	\$11,683	\$14,655	\$2,972
Total Income	\$90,861	\$159,129	\$68,268
Cost of Sales			
	-\$1,231	\$65,051	\$66,282
Gross Profit	\$92,092	\$94,078	\$1,986
Gross profit percentage	56%	59%	3%
Plus Other Income			
Support - donations, grants, sponsorships, contracts	-\$4,718	\$281,961	\$286,679
Other Income	-\$26,199	\$42,166	\$68,365
Total Other Income	-\$30,917	\$324,127	\$355,044
Operating Expenses	\$9,562	\$407,820	\$398,258
Net Profit	\$51,613	\$10,385	-\$41,228

ON AVERAGE FROM 2017 TO 2020 REVENUE HAS INCREASED BY **200%** (DOUBLED) EACH YEAR

GROSS PROFIT HAS INCREASED BY

56%

FROM 2019 TO 2020

CULTIVATE IS A CHARITABLE ORGANISATION SO ALL PROFITS GO BACK INTO SUPPORTING LOCAL YOUTH & THE COMMUNITY

IN 2019 CULTIVATE MADE A NET LOSS OF \$41,228 & IMPROVED SIGNIFICANTLY IN 2020 WITH A

NET PROFIT OF **\$10,385**

NET PROFIT INCREASED BY **\$51,913**

FROM 2019 TO 2020

WE INCREASED OUR SUSTAINABLE REVENUE

BY 17%

OF TOTAL INCOME FROM 2019 TO 2020

IMPACT AND OUTCOMES: FINANCIALS

STATEMENT OF FINANCIAL POSITION

	Movement	31 Mar 2020	31 Mar 2019
Assets			
Current Assets			
Bank accounts and cash		\$91,128	\$24,574
Debtors and prepayments		\$14,527	\$13,318
Total Current Assets		\$105,655	\$37,892
Non-Current Assets			
Property, Plant and Equipment		\$34,174	\$31,516
Total Non-Current Assets		\$34,174	\$31,516
Total Assets	\$70,421	\$139,829	\$69,408
Liabilities			
Current Liabilities			
Creditors and accrued expenses		\$16,634	\$43,056
Other current liabilities		\$85,601	\$905
Total Current Assets		\$102,234	\$43,961
Total Liabilities	\$58,273	\$102,234	\$43,961
Total Assets less Total Liabilities (Net Assets)	\$12,148	\$37,595	\$25,447

IN 2019 WE COULDN'T QUITE PAY ALL OF OUR DEBTS WITH CASH IN THE BANK. IN 2020 WE HAD \$1.03 FOR EVERY \$1 OF BILLS TO PAY

WHILE OUR ASSETS INCREASED SO DID OUR LIABILITIES BUT OVERALL

OUR FINANCIAL POSITION IS \$12.148 STRONGER

TOTAL NET ASSETS INCREASED BY

48%

FROM 2019 TO 2020

A good current ratio is between 1.2 to 2, which means that the business has 2 times more current assets than liabilities to covers its debts. A current ratio below 1 means that the company doesn't have enough liquid assets to cover its short-term liabilities.

A strong net asset position helps us to make strong decisions and support our young people for stronger communities.

FUTURE GOALS

GOAL 1

SELF-SUSTAINING REVENUE GENERATION

- Reduce reliance on grant funding and donations from 50% to 25%.
- Develop new funding partnerships with values-aligned individual donors and businesses.
- Increase hospitality customers outside of Christchurch CBD.
- Grow vegetable subscription sales from 100 to 170 per week in Canterbury.

GOAL 3

INCREASE YOUTH OPPORTUNITIES

- Increase youth internship capability and maintain 80+ percent transition success rate.
- Engage with more local rangatahi on farm through volunteer internships and the 'Cultivate Experience'.
- Continue to partner with Christchurch Youth Hub to refine on-site rooftop urban farm design.
- Provide more opportunities for youth leadership through community engagement.

GOAL 2

THRIVING REDZONE URBAN FARM

- Partner with local mana whenua.
- Remediate Richmond red zone land.
- Engage community in repairing and farming the land.
- Implement next-generation regenerative farming techniques, in alignment with mātauranga Māori.
- Find more land suitable for long-term red zone lease.

GOAL 4

OPERATIONAL EXCELLENCE

- Become organic certified on land that fits the long-term lease requirements of the New Zealand certification process.
- Implement further regenerative farming principles and practices at forefront of market and industry.
- Measure environmental impact.

SUPPORT US

CULTIVATE CHRISTCHURCH IS GROWING THE SUSTAINABLE REVENUE WE GENERATE THROUGH PRODUCE SALES. CURRENTLY MORE THAN

50%

OF OUR OPERATING COSTS ARE COMMUNITY FUNDED

ONLY EIGHT OF OUR YOUTH INTERNSHIP PLACES ARE SUPPORTED BY GOVERNMENT FUNDING. WITH A SHORTFALL OF **\$720** PER INTERN

EACH ADDITIONAL PAID YOUTH INTERNSHIP COSTS **\$11,340** TO RUN

WE RELY ON GRANTS AND DONATIONS TO OFFER TRAINING AND EMPLOYMENT OPPORTUNITIES TO LOCAL RANGATAHI

WE CURRENTLY GENERATE THE FUNDING REQUIRED TO PROVIDE

10-12
20 WEEK
INTERNSHIPS PER YEAR

TO GROW OUR **IMPACT** WE NEED YOUR **HELP**

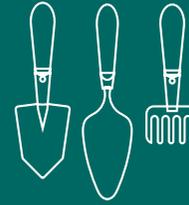
WITH YOUR SUPPORT WE CAN TAKE MORE RANGATAHI ON A JOURNEY OF SELF DEVELOPMENT WHILST GROWING MORE NUTRITIOUS PRODUCE FOR OUR COMMUNITY



PARTNER WITH US

HELP US
TO ENSURE
SUCCESSFUL
AND VIBRANT
FUTURES FOR
OUR YOUNG
PEOPLE IN
CANTERBURY

HELP US BUY TOOLS & EQUIPMENT



Make a one-off donation to help us reach the \$28,000 per year we need to cover tools and equipment.

SPONSOR A YOUTH INTERNSHIP



Talk to us about becoming a sponsor and enable another young person to enter an internship at Cultivate. \$11,340 covers one 20-week internship.

BECOME A CULTIVATE CHAMPION

Give regularly to Cultivate and help us work with more local youth.

A weekly donation of \$10 supports 3-hour urban farm experiences for students aged 5-18.

A weekly donation of \$30 supports youth aged 16-25 to access our government-subsidised internship placements.

A weekly donation of \$60 supports the employment of our specialist Youth Internship Coordinator.

HELP US FIND WHENUA TO CALL HOME

Cultivate is seeking long-term leases within the city to provide more accessible sites for our interns, community and customers.

SUBSCRIBE FOR A VEGGIE BAG



Our online veggie bag subscriptions range from \$25-\$50. Subscribe at: cultivate.org.nz/collections/subscriptions.

DONATE TO:

Account name:

Cultivate Christchurch Limited

Account number: 38-9017-0671936-00

Charities Services number: CC53219

OUR FUNDERS AND SUPPORTERS

Your ongoing generosity powers our work with local rangatahi, and fills our hearts.



EB Milton
Charitable
Trust Inc.



Canterbury
District Health
Board -
Te Poari
Hauora ō
Waitaha
Totara House



OXFORD EDGE





Report created by Hannah McKnight, Ngātahi Communications and Lisa Mead,
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Contact us

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